



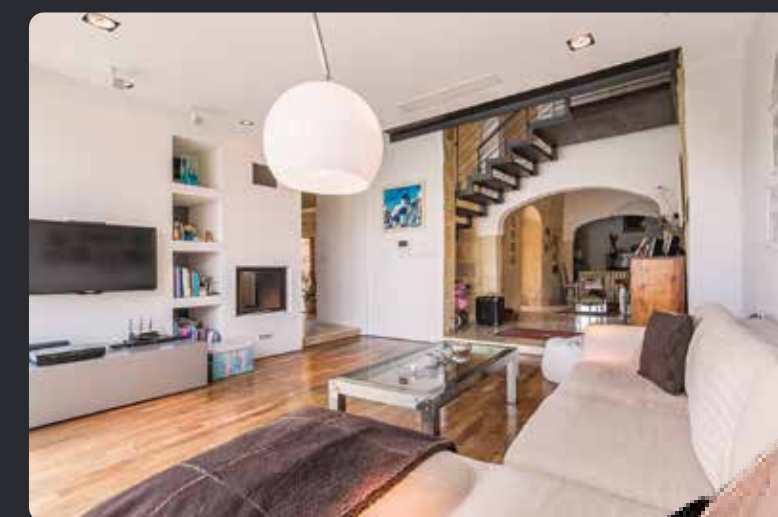
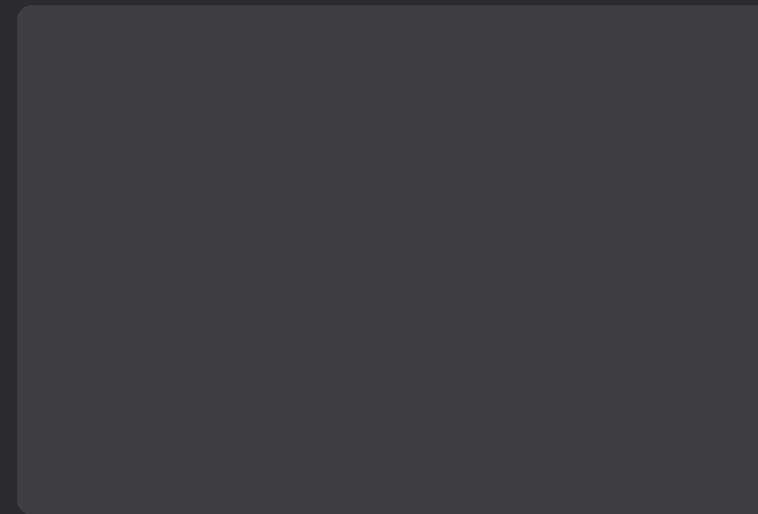
BELAIR
EXCLUSIVE

Professional photography and Exclusive footage.

A photo says a thousand words. Let us make the difference. Let us transform your home.

In today's digital age professional photos are a must. Your property should be properly displayed on our website and these images are later used to promote your property via Exclusive footage on Youtube, facebook, LinkedIn as well as other social network platforms.

Our professional photographer has plenty of experience and will make sure that your property looks its best.



Professional 3D Render and Floor Plans.

Visualise a realistic perspective.

The option to purchase an 'off plan' property has increased exponentially and the ability for purchasers and investors to visualise their purchase in finished form can be challenging. As a result, we offer our clients 3D visuals of interiors including floor plans, measurements and potential furniture layouts. This way, purchasers can visualise a realistic perspective allowing them to understand the size and potential of the property they are purchasing.

Ref: 24029

Location: Sliema

B BELAIR
EXCLUSIVE



	Int. Area 83.31 Sq.M
	Ext. Area 26.59Sq.M
	Total Area 109.90Sq.M
	South West
	2
	0
	1
	1
	3
	Optional
Additional Features	Large terrace

Drone Imagery

See tomorrow's views... today

With new development constantly on the rise in Malta, many people buy property on plan. However sometimes purchasers cannot visualize the view from their newly bought Penthouse or high level apartment. Drone imagery resolves this situation and gives potential customers the perspective they need to commit to a purchase before the property is built.



Video advertising

Many social platforms favour video as opposed to traditional photo.

Video is a powerful tool. Many social platforms favour video as opposed to traditional photos. A Belair Exclusive property means that we will prepare a specific video for your property. More importantly we will make sure that this video is seen and displayed in the right media and demographic to ensure maximum exposure in order to sell your property quickly and efficiently.

[View Video](#)





Total media coverage on local & international platforms.

A Belair Exclusive listing will benefit from extensive media coverage using different types of marketing platforms. From local newspapers to international magazines as well as an extensive on-line campaign.





Local print

These are just a few samples of the quality and style of marketing you should expect from a Belair Exclusive listing. Focused adverts in local Newspapers and specific Magazines presented in full colour and with a dedicated agent. Expect your agent to take charge of your property making every effort to promote it and to achieve results.

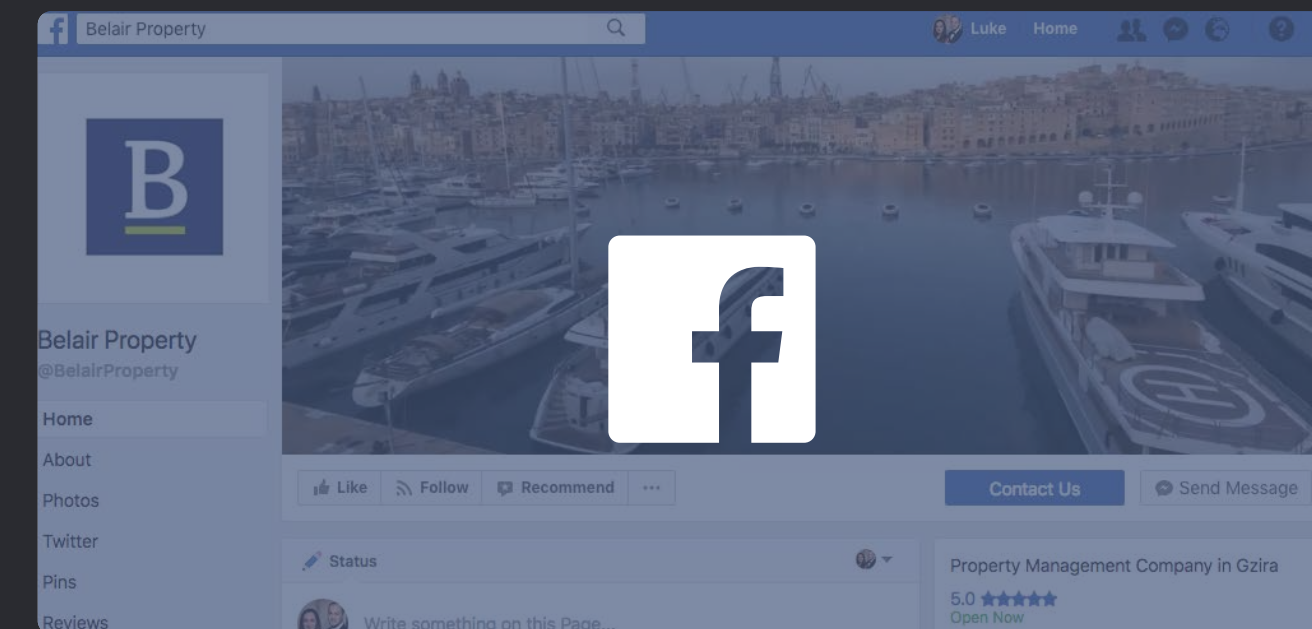
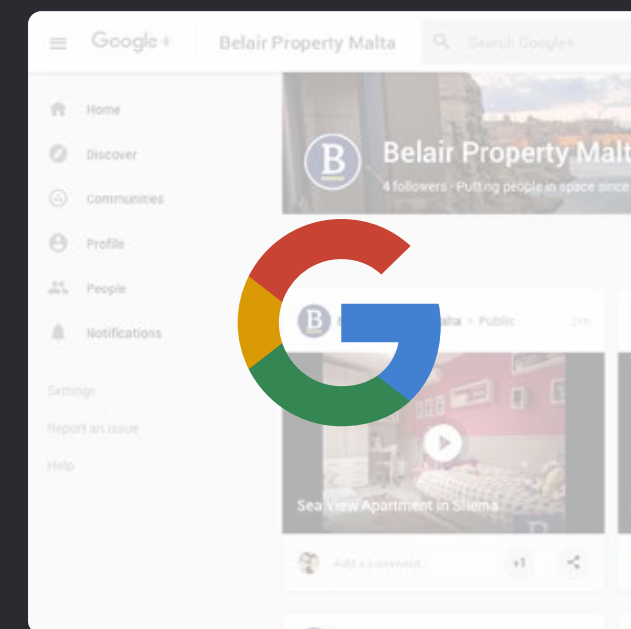
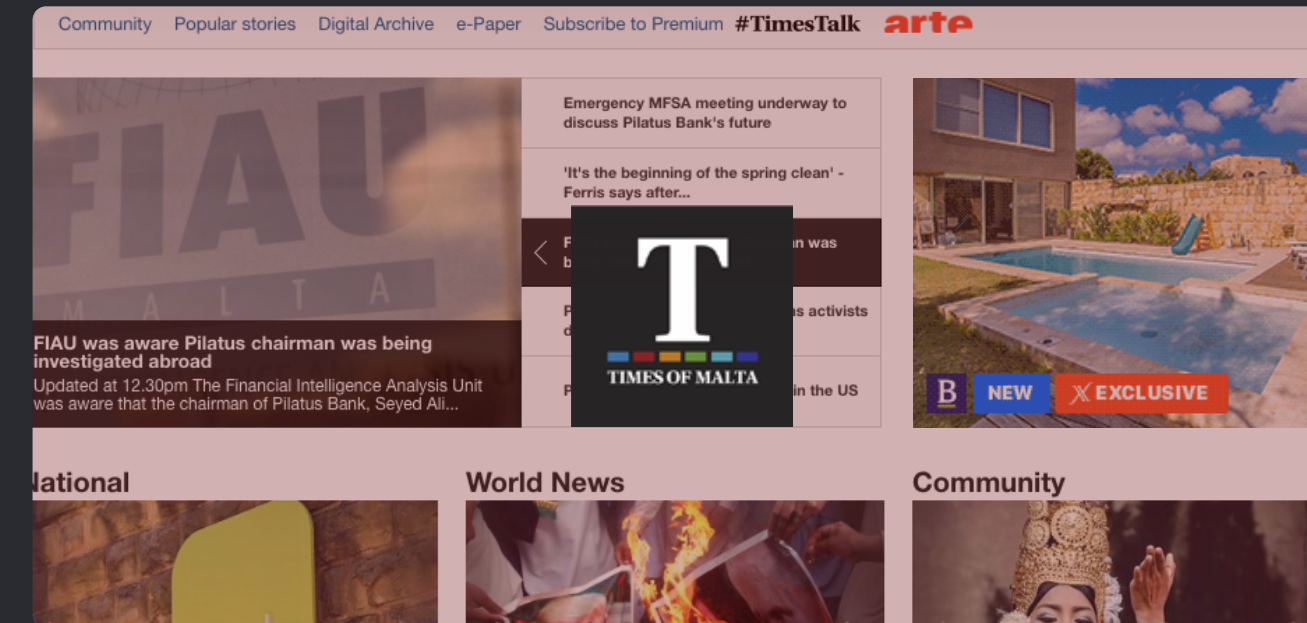




Digital Advertising

In today's digital world it pays to have a specific campaign centred around your property.

From Facebook to LinkedIn to Google advertising and 'The Times of Malta' pre-roll banner, let us promote your property effectively and efficiently online. We will bring a Professional photographer to your home and we will make sure it looks just right. We will prepare specific online videos to be used to promote your property/ies on mainstream platforms.

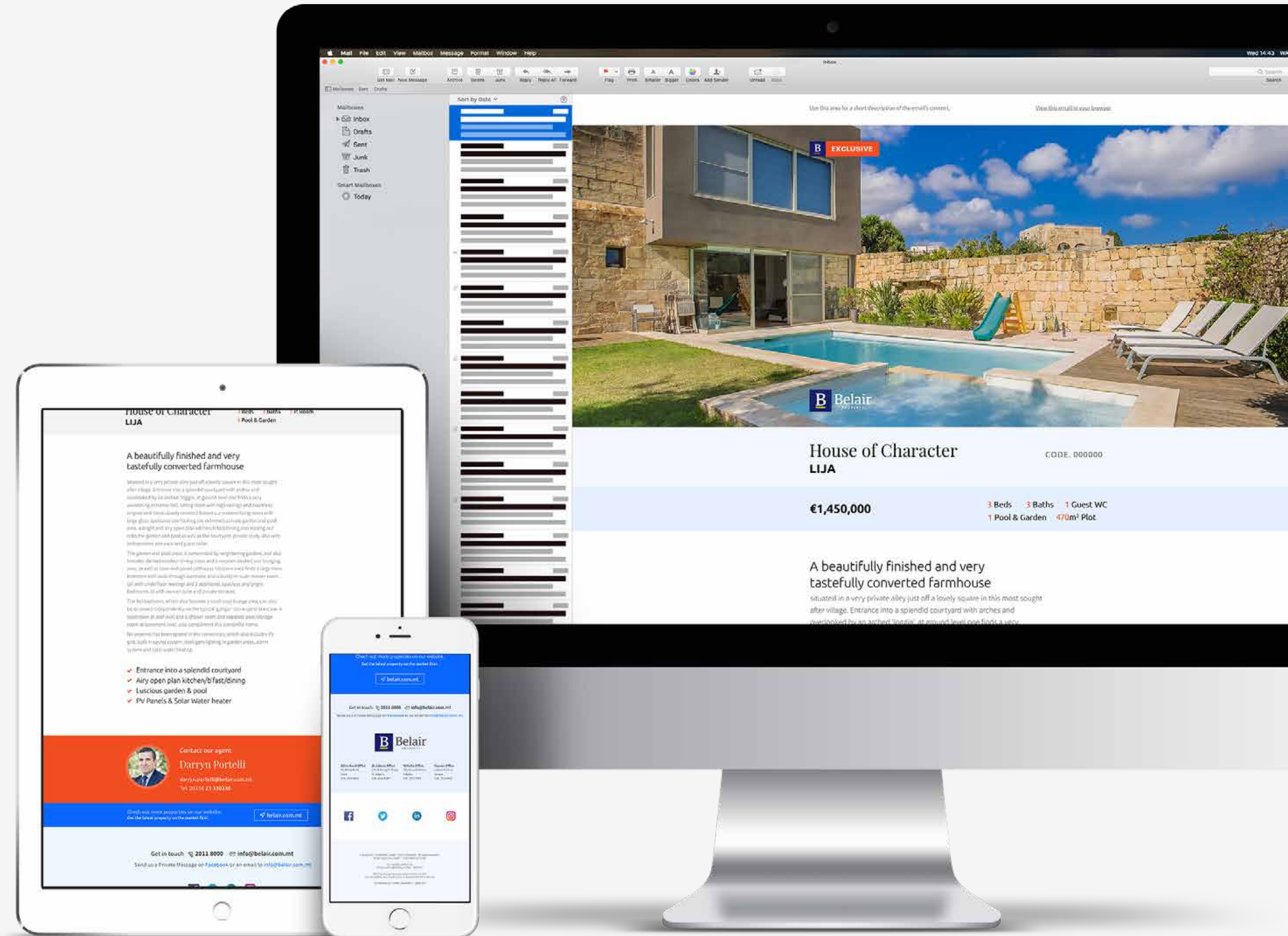




Personalised Newsletters

Every possible medium at our disposal is used to promote your property.

When you sign up to list your property as a Belair Exclusive property, we will ensure that every possible medium at our disposal is used to promote your property. Our extensive client database means that we are able to promote your property using a tailor made Newsletter sent to our prospective clients. These Newsletters will be personalised using high quality professional photos tailor made to fit both mobile and desktop devices.



Property Interviews

A video series in collaboration with Newsbook.com.mt promoting a selection of their exclusive property listings to their full potential. The series, presented by Coryse Borg, intends to showcase some of the best properties, be it in price or quality, using the industry's best professionals.

Videography is a powerful tool. A Belair exclusive property means that they will prepare a specific video for your property. More importantly they will make sure that this video is seen and displayed in the right media outlets to ensure maximum exposure, focused on selling your property quickly and efficiently.



[View Video](#)



Immersive walk-through digital content

View and walk through your dream home without being physically in it.

Our 3D walkthrough is simply impressive. This ground breaking technology displays your home like no other. If you opt for our Belair Exclusive Premium package we will provide this 3D virtual tour for free. Move around your home and look around just as if you were standing directly inside it. Using infra-red technology we are able to measure your home to the exact millimetre providing clients with the detailed plans and measurements. And to go a step further once your home is sold we will give you a copy of this 3D walkthrough for you to keep. Your memories saved forever. Your children get to treasure the property they grew up in and can view just the way they remember it.

[Take a tour](#)

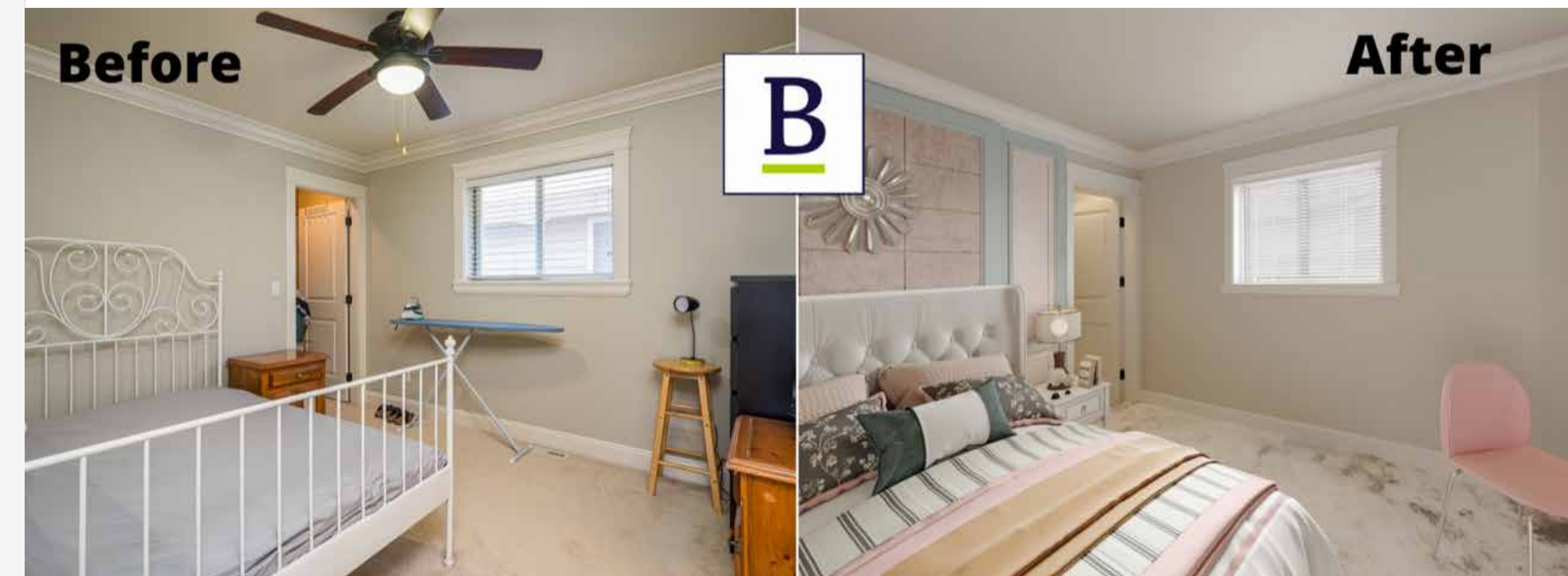




Virtual Staging

Finding it hard to imagine what this property space could be like?

Not a worry, we can set-up a room or area from scratch. We can also clear furniture and re-stage as desired. All we need to get started are high resolution images, the type of furniture required and any preferred colour theme.





BELAIR EXCLUSIVE PRESENTATION

- Sales commission (*excl. VAT*). Only payable when property is sold
- Photos taken by a Professional photographer
- Manage your property listing using your own 'My Belair' on our website
- Feature your property on our home page as an Exclusive listing and promote it further in a specific Belair Exclusive web page
- Assign a specific sales consultant to your property as your point of contact
- Personalised Social Media marketing using pro photos and video to promote your property
- Increased Sales Consultant awareness. Your property is constantly promoted within our strong sales team meaning your property is always Top of Mind!
- Newspaper advertising – classified adverts
- Promotion with overseas agents
- Complete 3D plans with facility to provide accurate measurements (*conditions may apply*)
- Google Advertising promoting Exclusive
- Drone Imagery (*conditions may apply*)
- Adverts on prominent magazines (*depending on our marketing plan at the time of listing*)
- 'Newsbook' Interview Series (*conditions may apply*)
- Impressive 3D Virtual Walkthrough (*conditions may apply*)
- Virtual Staging

3.5%
Standard
PACKAGE
MIN. 3 MONTH EXCLUSIVE
AGENCY AGREEMENT

4.0%
Premium
PACKAGE
MIN. 6 MONTH EXCLUSIVE
AGENCY AGREEMENT



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B BELAIR
EXCLUSIVE

It's time to **List your property**